

From California to the East Coast, parents, coaches, teachers and athletes have become part of a new movement for success.

by Shannon Serwin

We moms are all familiar with the bumper stickers around town that say, “My child is an Honor Student at...” And those “select” team sports emblems on the back windows of SUVs seem to stare us down as we wait for the traffic light to turn green. We are proud of our kids’ accomplishments and yet, we still take every step to make sure we don’t leave anything out when it comes to our child’s success. So what is this new trend in parenting, and what is the new movement that has made so many professionals, individuals, millionaires

registered sports massage therapist have given Will the edge in helping individuals of all ages put the most into their sport. “Hypnosis shows you how to use the power of your subconscious mind to accelerate your athletic skills, sharpen your ability to focus, and boost your willpower.” Will worked with a local teenager to boost his skills before trying out for the football team. When the young man reached that milestone and made the team, he credited Will as an aid to his success. It didn’t stop there, though. “When a person reaches

therapy. His eclectic office is a feast for a child’s eyes (and for the child at heart too) as he points to a collection of animals on a glass shelf: “See the lions? Lions have courage and confidence. And the owls? Lots of inner wisdom.” Will has received glowing accolades from the principals at Dallas Can Academy for his work in their classrooms with groups of students on their test-taking skills. The teenagers’ increase in confidence toward their exams resulted in double-digit improvements in their TAAS test scores. Will works in a professional office environment and invests



The New Trend to Help Your Kids Succeed

and athletes so successful? What was that secret mojo that helped the law school graduate finally pass the Bar?

Meet William C. Smith, NGH Board Certified Hypnotist and Hypnosis Instructor, one of only two in Texas. His list of credentials are power-packed with what your family needs to bring success to the personal, athletic, and business arenas of your lives. Hypnotism is simply a relaxed state of mind in which you are receptive to suggestions. The key is getting your conscious and subconscious to work together, instead of sabotaging one another. It sounds simple, because it is: retrain your thought process with positive statements, such as “I used to... but now I...” Here’s an example: “I used to be an average baseball player, but now I can hit the ball out of the park;” or “I used to be afraid of the dark, but now I know that there’s nothing scary about going to bed.” Years of working with amateur, professional, and Olympic athletes as a

goals in one area of his or her life, that empowerment spills into other areas too,” says Will. No surprise, that same young man experienced improvements in his grades and family relationships too. Many parents are turning to hypnosis sessions with Will Smith for their children as a safe, natural alternative for help in controlling bad habits like nail biting and hair pulling. But there are those with deeper issues such as low self-esteem, fears and shyness as well. They all find that Will’s charming demeanor helps them truly focus — get rid of the meltdowns, stay calmer in stressful situations and put their pasts behind them. “When I work with small children, we’ll usually sit on the floor together and I’ll have them become their favorite super hero. I also want the parent to be in the room with them so they will feel safe and secure.” It’s common for visits with children to be of waking hypnosis, where their eyes are open and the session feels more like a fun conversation rather than

time in his clients, taking up to two hours during the first session to truly get to know them and the challenges they face— now that’s something we don’t experience much anymore in a traditional doctor’s office. After the initial visit, Will usually recommends a few more sessions in order for a client to receive the full benefits of hypnosis. “Your success depends on your desire and commitment to make a change, your motivation to change, and your willingness to follow the suggestions and even homework that the hypnotist gives you,” says Will. “Here’s what I do in my practice. I guarantee I’ll do my best to help you make the changes you want to make.”

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